

## Forward-Looking Statements

In this presentation, the Company and its management discuss and make statements based on currently available information regarding their intentions, beliefs, current expectations, and projections of, among other things, the Company's future performance, business growth, retention rates, loss costs, claim trends and the impact of key business initiatives, future technologies and planned investments. Certain of these statements may constitute "forward-looking" statements as that term is defined in the Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by the fact that they do not relate strictly to historical or current facts and are often identified by words such as "may," "will," "could," "would," "should," "expect," "plan," "anticipate," "target," "project," "intend," "believe," "estimate," "predict," "potential," "pro forma," "seek," "likely," or "continue," or other comparable terminology and their negatives. The Company and its management caution investors that such forward-looking statements are not guarantees of future performance. Risks and uncertainties are inherent in the Company's future performance. Factors that could cause the Company's actual results to differ materially from those indicated by such forward-looking statements include, among other things, those discussed or identified from time to time in the Company's public filings with the SEC, including the risks detailed in the Company's Quarterly Reports on Form 10-Q and the Company's Annual Reports on Form 10-K. Except as required by applicable securities laws, the Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information. future events, or otherwise.

#### Filings with the U.S. Securities and Exchange Commission (the "SEC")

The Company's filings with the SEC and its quarterly investor presentations can be accessed through the "Investors" link on the Company's website, www.employers.com. The Company's filings with the SEC can also be accessed through the SEC's EDGAR Database at www.sec.gov (EDGAR CIK No. 0001379041).

#### Reconciliation of Non-GAAP Financial Measures to GAAP

Within this investor presentation we present various financial measures, some of which are "non-GAAP financial measures" as defined in Regulation G pursuant to Section 401 of the Sarbanes-Oxley Act of 2002. A description of these non-GAAP financial measures, as well as a reconciliation of such non-GAAP measures to our most directly comparable GAAP financial measures is included in the attached Financial Supplement. Management believes that these non-GAAP measures are important to the Company's investors, analysts and other interested parties who benefit from having an objective and consistent basis for comparison with other companies within our industry. Management further believes that these measures are more relevant than comparable GAAP measures in evaluating our financial performance.

These measures should not be viewed as a substitute for those determined in accordance with GAAP. Reconciliation of these measures to their most comparable GAAP financial measures are included in the attachment to this presentation. They are also included in the earnings release Form 8-Ks filed with the Securities and Exchange Commission (SEC) and available in the "Investors" section of our website at www.emplovers.com.

At a Glance							
Ticker	NYSE: EIG						
Headquarters	Reno, Nevada						
Stock Price*	\$42.96						
Common Shares Outstanding	31.4 Million						
Float	30.5 Million						
Average Daily Volume*	130,000 shares						
Market Cap*	\$1.4 Billion						
Book Value per Share at 12/31/2019	\$41.55**						
Analyst Coverage	Boenning & Scattergood Dowling & Partners JMP Securities SunTrust Robinson Humphrey Buckingham Research Group						

<sup>\*</sup> As of February 21, 2020

<sup>\*\*</sup> Including the Deferred Gain

### Overview

EMPLOYERS® is a mono-line writer of workers' compensation (WC) insurance focused on low to medium hazard risk small businesses.

#### \$697 Million

**Gross Written Premium in 2019** 

\$3.20 Adjusted EPS 2019 \$4.83 GAAP EPS 2019 98,684 in-force policies at 12/31/19 \$6,740 average policy size

#### **GROWTH and MARKETS**

#### **Low Hazard Focus**

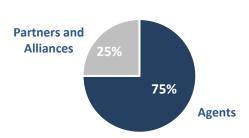
98%
of in-force premium in
NCCI low to medium

of in-force premium in NCCI higher

■ E through G

A through D

#### **Premium Contribution**



#### **Nationwide**



#### **CAPITAL STRENGTH**

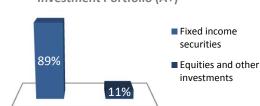
#### **Growing Statutory Surplus**



A- (Excellent) rating from A.M. Best

### Investment Portfolio Complements Structure

\$2.8B
Investment Portfolio (A+)



### Shareholder Friendly While Focused on Long-term Stability

#### \$627M

returned to shareholders since IPO in share repurchases and dividends

#### Reinsurance

\$190 million in excess of \$10 million retention

## Highlights

## **OVER 100 YEAR OPERATING HISTORY** Strong underwriting focus with established presence in attractive markets Realized growth with excellent operating ratios Unique, long-standing strategic distribution relationships Conservative risk profile and prudent capital management Solid financial position and strong balance sheet Experienced management team with deep knowledge of workers' compensation

### UNIQUE GROWTH DRIVERS SPECIFIC TO EMPLOYERS

Transforming the way small businesses and insurance agents utilize digital capabilities to improve their customer experience:

- (i) improving the agent experience and enhancing agent efficiency;
- (ii) providing direct-tocustomer workers' compensation insurance policies through Cerity, a subsidiary separate from EMPLOYERS' other insurance businesses.

### The Workers' Compensation Market...

**Background** 

Workers' compensation is a form of insurance providing wage replacement and medical benefits to employees injured in the course of employment.

Approximately 1,500 companies write workers' compensation in the U.S.

Size

Approximately \$58 Billion in Direct Written Premium in 2018\*

**Trends** 

Industry wide Direct Written Premiums CAGR of approximately 1.5% over past 5 years

Loss Ratio declines each of last 5 years

# ...and Employers' Place in it!

	2018 Direct Premiums	2018 Direct Premiums		
2018	Written (\$000)	Written (\$000)	% in Workers'	
Rank Company	(TOTAL LINES)	(Workers' Comp.)	Compensation	
1 Travelers	26,244,172	4,280,547	16%	
2 The Hartford	12,167,267	3,382,972	28%	
3 Berkshire Hathaway Inc.	43,869,809	2,750,360	6%	
4 Zurich	12,412,211	2,694,390	22%	
5 AmTrust Financial	5,915,668	2,635,106	45%	
6 Chubb	22,125,338	2,479,397	11%	
7 Liberty Mutual	34,605,081	2,473,669	7%	
8 State Ins Fund Workers' Comp (NY)	2,256,138	2,256,138	100%	New York State Fund
9 AIG	14,815,391	1,690,380	11%	
10 AF Group	1,640,521	1,566,915	96%	
11 Old Republic Insurance	4,285,496	1,465,319	34%	
12 W. R. Berkley Corp.	5,930,760	1,360,656	23%	
13 State Compensation Ins Fund (CA)	1,338,989	1,338,989	100%	California State Fund
14 Great American Insurance	5,997,652	1,328,345	22%	
15 Texas Mutual Insurance Co.	1,097,244	1,097,244	100%	Texas State Fund
16 ICW	1,021,169	958,240	94%	
17 Fairfax Financial	6,060,748	928,499	15%	
18 CNA	10,690,865	800,609	7%	
19 EMPLOYERS®	739,056	739,056	100%	100% focused on Workers' Compensation  Low-Medium Hazard Risk
20 STARR Cos.	2,728,912	649,470	24%	
21 Pinnacol Assurance	623,848	623,848	100%	Colorado State Fund
22 Arch Capital	3,684,847	581,504	16%	
23 Markel	5,255,185	530,230	10%	
24 NJM Insurance	1,992,947	519,827	26%	
25 Everest Re	2,004,332	512,191	26%	

### **Market Conditions**

Markets are competitive with generally declining loss costs reflected in rates. Net investment income is challenged by low interest rates.

EMPLOYERS' new business submissions, quotes and binds are at all—time highs and retention remains very high.

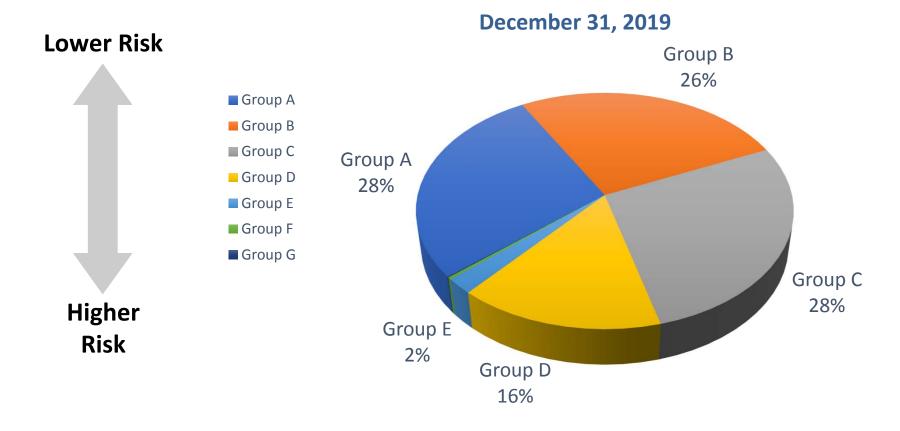
### Book Mix By Hazard Group

Workers' Compensation classifications that have relatively similar expected excess loss factors over a broad range of limits

### 98% in Hazard Groups A-D

### **Focus on Select Low to Medium Hazard Groups**

Data shown as a % of in-force premium



# Employers' Target Market: Small Business / Lower Risk



# **EMPLOYERS® Top 10 types of insureds:**

- Restaurants
- Hotels, Motels
- Clubs
- Automobile Service or Repair Shops
- Dentists, Optometrists, and Physicians
- Stores
- Real Estate Management
- Wholesale Stores
- Professional Services
- Groceries and Provisions

## In-Force Growth (YOY)

### **OVERALL**

- PremiumPolicies
- Average policy size
- Payroll exposure

UP 7.8%

**DOWN** 

0.2%

**DOWN** 7.5%

UP 17.5%

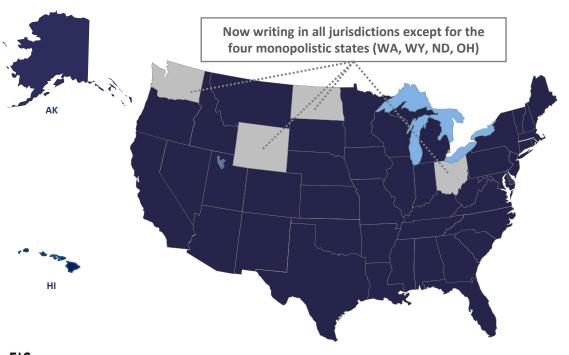
### CALIFORNIA 49.6%

of total premium

Premium: DOWN (7.6%)



Policies: UP 2.6%



### ALL OTHER STATES 50.4%

of total premium

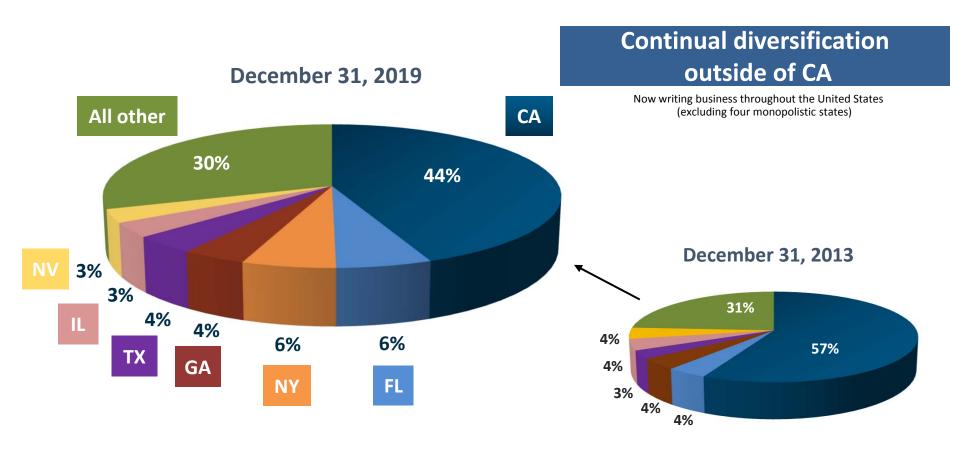
Premium: UP 8.3%



Policies: UP 12.3%

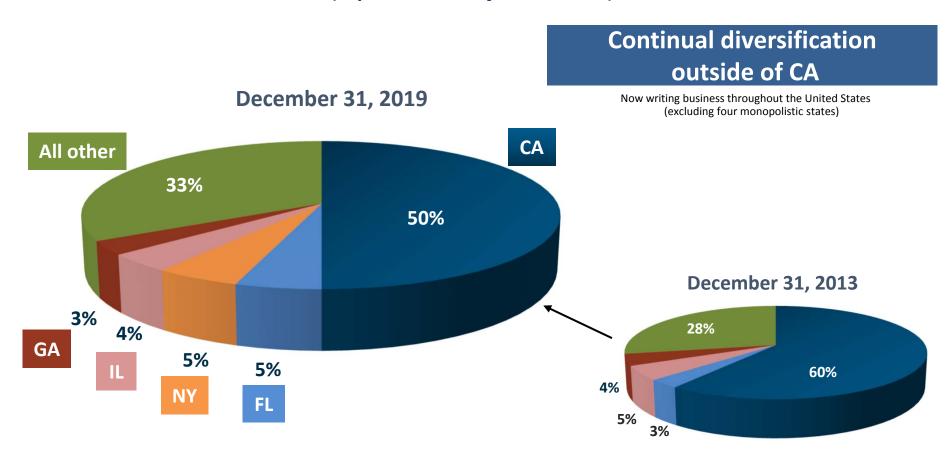
## Geographic Diversification

(by policies in-force)



# Geographic Diversification

(by in-force premium)



## History of Reserve Strength

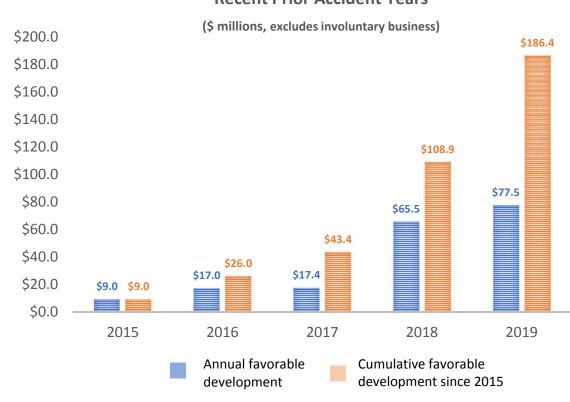
### \$77.5 Million Favorable Reserve Development in 2019

#### **Reserve Review**

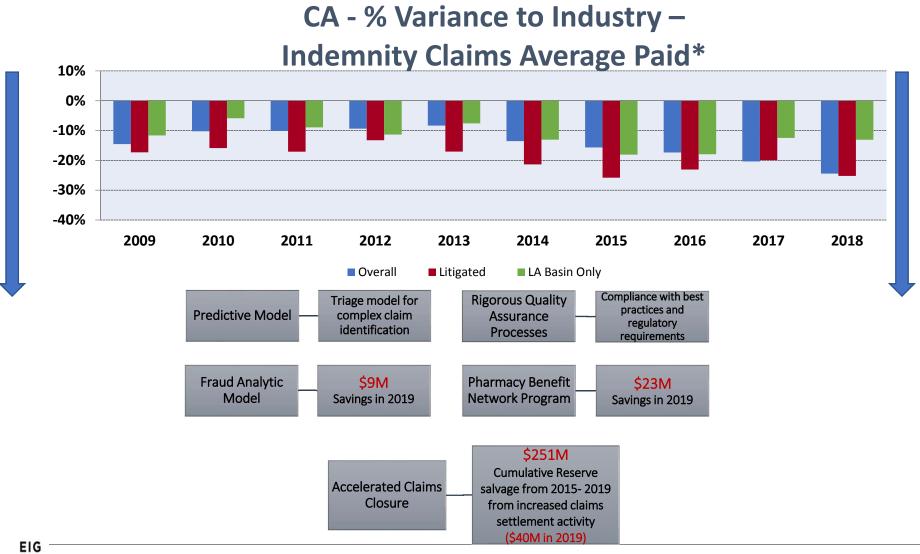
Reserves are reviewed internally each quarter

Management's best estimate is presented to the Audit Committee of the Board of Directors each quarter

### Net Calendar Year Reserve Development in Recent Prior Accident Years



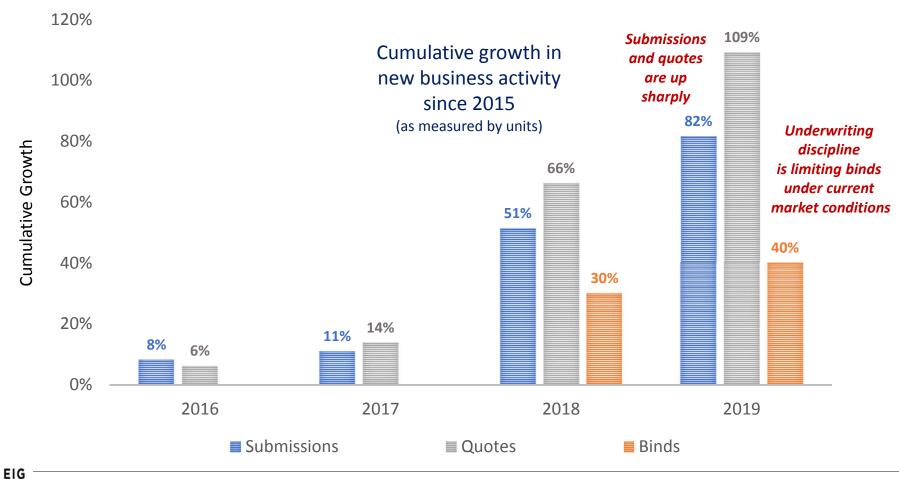
## Superior Claims Handling



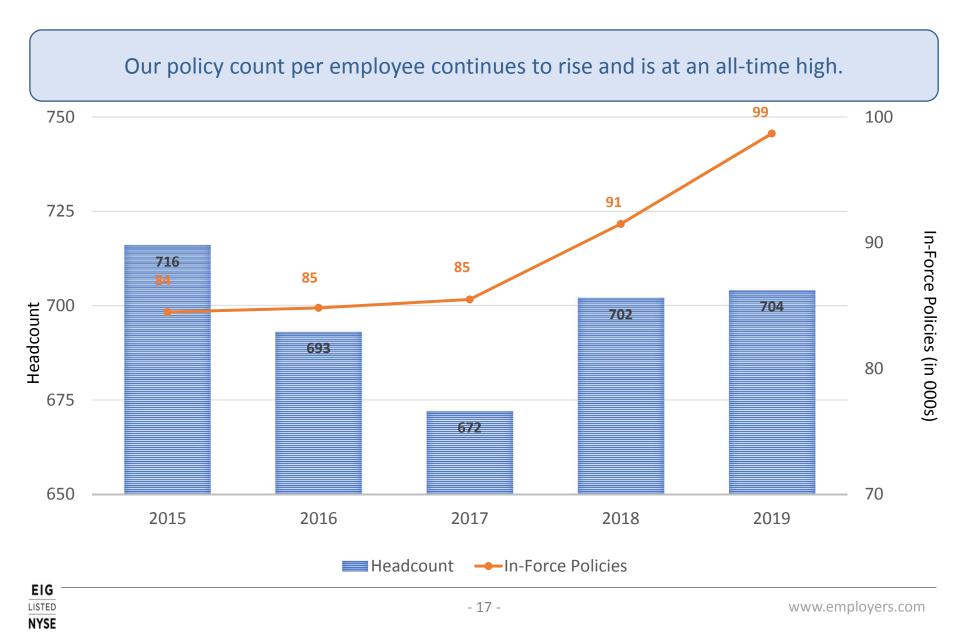


### New Business Opportunities

Our customer service initiatives are delivering strong new business opportunities but pricing pressures have limited binds as we maintain underwriting discipline.



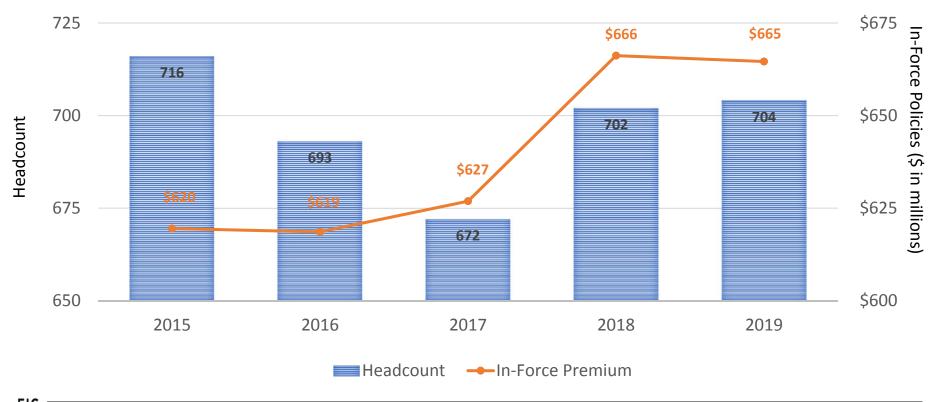
## Operating Efficiency



## Operating Efficiency

Our premium per employee has risen in recent years and is near an all-time high.

750 \$700





Workers' comp insurance for small business



### What is Cerity?



- Headquartered in Austin, TX, Cerity is a digital, direct-to-customer company dedicated to providing small/micro businesses with workers' compensation insurance policies that meet their specific needs.
- Cerity's Mission: Reimagine the way small business owners purchase and maintain their workers' compensation insurance
- Cerity's Vision: Make protecting small business easy



## How is Cerity Different?

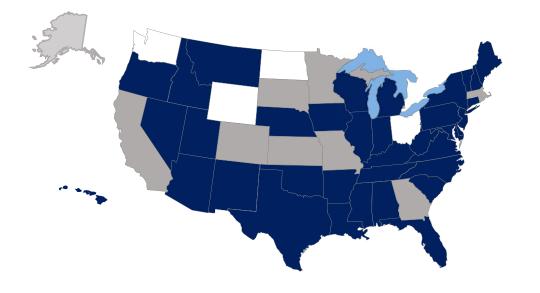


- Built from scratch with a focus exclusively on small business.
- Leverages modern technology and advanced data and analytics including a predictive model with up to 100 price points, making it fast and precise.
- Gives small businesses the ability to get a quote and purchase a policy in less than five minutes.
- Enables small business owners to quote, purchase and maintain a policy from one organization.

## To Whom Will Cerity Sell?



- Cerity is currently open for business in 35 states and the District of Columbia, with the intention of expanding to all nonmonopolistic markets.
- Cerity currently covers the following businesses:
  - Food & beverage
  - Tech and Scientific services
  - Legal and Financial services
  - General retail
  - Educational services
  - Manufacturing
  - Personal and Therapeutic services
  - Clothing retail
  - Personal product retail
  - Medical professions
  - Architecture and Engineering services
  - Financial services
  - Office, Home and Garden
  - Cerity plans to expand into other classes of business in the future



### Target Customer



- 76% of small business owners within Cerity's target market indicate they would like to purchase commercial insurance online, reinforcing our belief customer buying behaviors are changing and the market is ready for a simple, digital purchasing solution.
- There are nearly 30 million small businesses in the United States and Cerity believes this number will continue to grow.
- Cerity's focus is on low-hazard business with 25 or less employees.

How will the U.S. Small Business
Owner buy workers'
compensation over the
next 5, 10, 20 years???





# 2019 Highlights

# Pricing Discipline / Strong Bottom Line

- The Company's customer service initiatives are delivering strong new business opportunities, as evidenced by record levels of submissions, quotes and binds.
- Net income per diluted share of \$4.83, the highest reported result in the Company's history.
- Net income of \$157.1 million, the highest result since the Company's 2007 IPO.

### **Expansion**

### **Operations**

- The Company now offers insurance through the EMPLOYERS brand (its traditional business) as well as the Cerity brand (its digital insurance platform introduced in 2019 which offers directto-customer business).
- With the acquisition of Cerity Insurance Company in July 2019, the Company now operates through five multi-state insurance companies.
- Production per employee is at or near an all-time high.

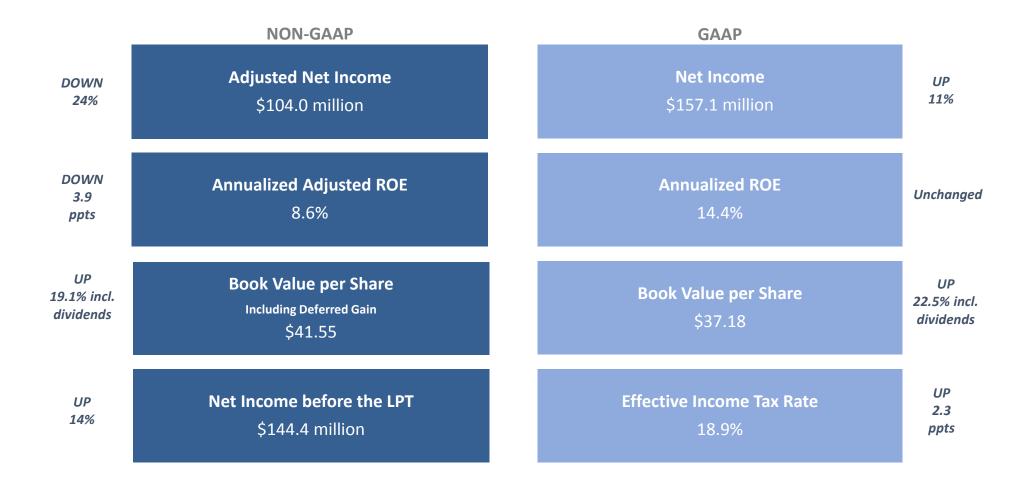
### Geographic

- With the licensing of the states of Alaska and Hawaii, the Company now operates throughout the United States with the exception of four states that are served exclusively by their state funds.
- Through geographic U.S. expansion efforts,
   California business now represents less than 50% of the Company's in-force premium and policies for the first time since the Company's 2007 IPO.

### Solid Balance Sheet

- Total investments and cash at December 31, 2019 of greater than \$2.9 billion, the highest in the Company's history.
- Ending Shareholders' equity including the Deferred Gain of \$1.3 billion and Statutory surplus of \$1.0 billion, the highest in the Company's history.
- Common shares outstanding of 31.4 million at December 31, 2019, down 25.8 million shares since the Company's 2007 IPO.

# 2019 Highlights (YoY) continued



# Adjusted Net Income

		Years ended December 31,						
\$ In Millions		2019		2018		2017		2016
Net investment income	\$	88.1	\$	81.2	\$	74.6	\$	73.2
Underwriting result (CAY ex LPT)		(35.9)		21.6		39.0		23.7
Underwriting result (PAY vol. dev.)		77.5		65.5		17.4		17.0
Other operating items		0.3		(0.1)		(0.3)		(0.6)
Adjusted income (pretax)		130.0		168.2		130.7		113.3
Income taxes		(26.0)		(31.4)		(35.2)		(30.3)
Adjusted net income	\$	104.0	\$	136.8	\$	95.5	\$	83.0



### Investment Portfolio

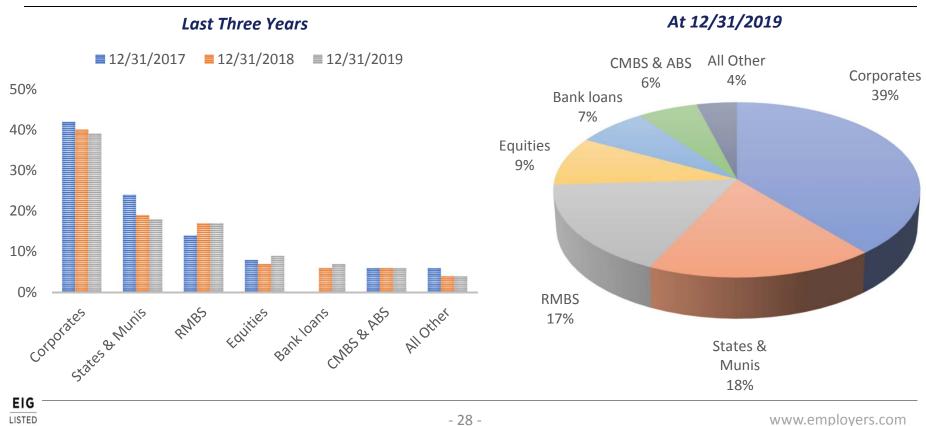
### \$2.8 billion fair market value (\$2.9 billion including cash)

- High quality (average credit quality of A+)
- Highly liquid (\$1.6 billion is unencumbered and available within 3 business days)
- Duration of 3.3 years

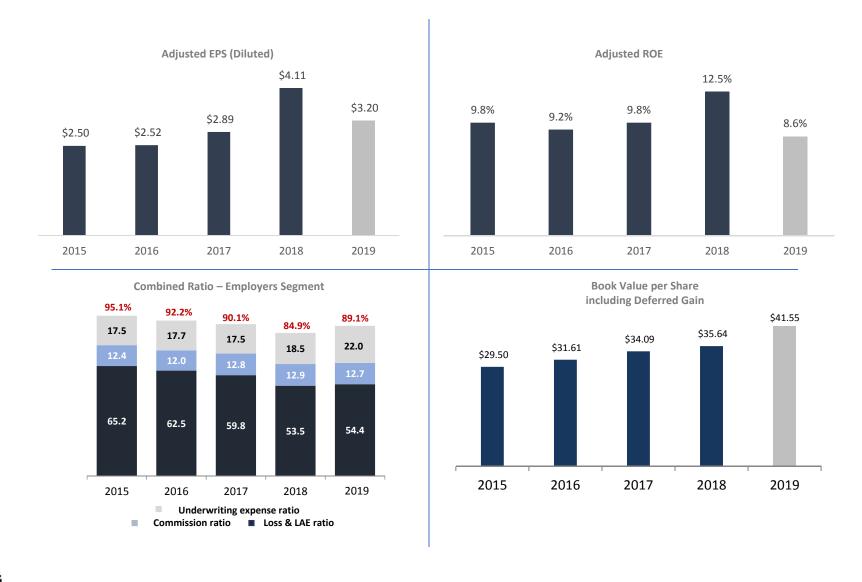
NYSE

- 2019 total investment return of 8.7%
- 3.3% average ending pre-tax book yield

### **Investment Portfolio Allocation**



### Five-Year Performance





## The History of the LPT

In 1999, the Nevada State Industrial Insurance System (our predecessor) entered into a retroactive 100% quota share reinsurance agreement for all losses incurred 6/30/95 and prior through a loss portfolio transfer transaction with third party reinsurers (LPT Agreement).

Upon entry into the LPT Agreement, an initial deferred reinsurance gain (Deferred Gain) was recorded as a liability on our GAAP Balance Sheets which is being periodically amortized to income as a reduction to our losses and loss adjustment expenses.

#### So What Does that Mean?

Pursuant to the LPT Agreement, through 2024 we are entitled to receive a contingent profit commission which is based on both actual paid results to-date and projections of expected paid losses under the LPT Agreement.



The LPT Agreement is a non-recurring transaction that provides us with no significant ongoing cash benefits.

As a result of the LPT Agreement, within each of our non-GAAP measures we include the remaining Deferred Gain in our book value calculations and exclude the current period amortization of the Deferred Gain from our operating results and underwriting ratios.

### LPT Status

Retroactive 100% quota share reinsurance coverage for all losses 6/30/95 and prior

Gain booked as statutory surplus; deferred & amortized under GAAP

Non-recurring transaction

No significant ongoing cash benefits

Gain includes ITD adjustments to LPT reserves and a contingent profit commission

Collateralized: largely cash/short-term securities, US Treasuries, and equities

**Counterparties:** 

Chubb (ACE), Berkshire (NICO), XL Group

\$380M remaining liabilities

1,819 open claims

THE LPT AGREEMENT	(\$ million)
Total coverage	\$2,000
Original reserves (liabilities) transferred	1,525
Consideration	<u>775</u>
Unamortized gain at 9/30/1999	750
Subsequent LPT reserve adjustments	(348)
Subsequent LPT contingent commission	
adjustments (profit sharing)	69
Unamortized gain at 12/31/19	\$ 470
Accounting at 12/31/19	
Statutory surplus created	\$ 470
Cumulative amortization to date	(333)
GAAP: Deferred Reinsurance Gain-LPT Agreement	\$ 137

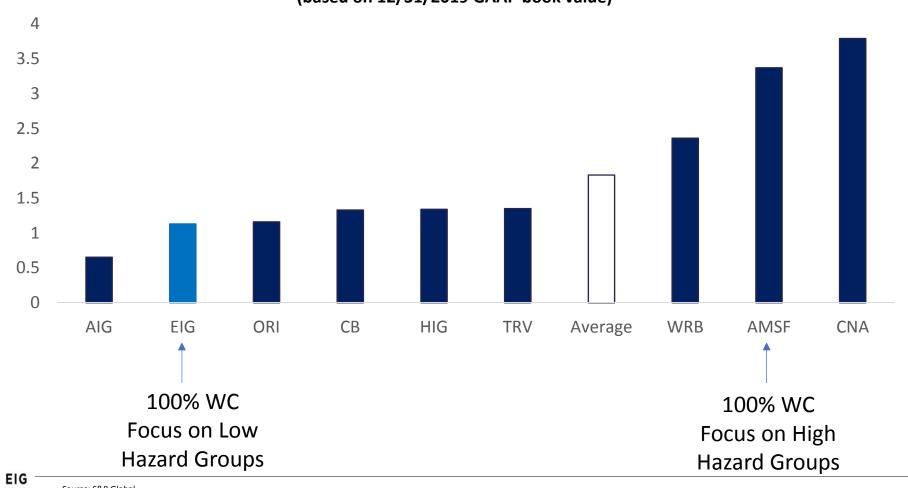
The current unamortized gain represents the balance that would have existed at the inception of the LPT Agreement had all subsequent adjustments been known at that time.

## Valuation and Comparing Public Comps

Price to Book ratios as of 2/21/2020 for top 20 publicly-held workers' compensation writers

(EIG and AMSF are the only pure play publicly traded workers' compensation writers)

(based on 12/31/2019 GAAP book value)





America's small business insurance specialist.®

About Employers Holdings, Inc.

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Executive Vice President and Chief Financial Officer

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# APPENDIX

Q4 AND YEAR-END 2019 FINANCIAL SUPPLEMENT



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#### EMPLOYERS HOLDINGS, INC.

#### **Consolidated Financial Highlights (unaudited)**

#### \$ in millions, except per share amounts

	 Three Months Ended December 31,			Years Ended December 31,					
	 2019		2018	% change		2019		2018	% change
Selected financial highlights:									
Gross premiums written	\$ 143.8	\$	161.7	(11)%	\$	696.9	\$	748.9	(7)%
Net premiums written	142.4		160.4	(11)		691.5		742.8	(7)
Net premiums earned	169.7		183.6	(8)		695.8		731.1	(5)
Net investment income	22.6		21.3	6		88.1		81.2	8
Net income before impact of the LPT <sup>(1)</sup>	29.6		23.1	28		144.4		126.7	14
Adjusted net income <sup>(1)</sup>	15.5		43.6	(64)		104.0		136.8	(24)
Net income before income taxes	41.4		30.5	36		193.8		169.5	14
Net income	31.8		25.6	24		157.1		141.3	11
Comprehensive income	29.0		34.4	(16)		236.1		94.2	151
Total assets						4,004.1		3,919.2	2
Stockholders' equity						1,165.8		1,018.2	14
Stockholders' equity including the Deferred Gain <sup>(2)</sup>						1,302.9		1,167.8	12
Adjusted stockholders' equity <sup>(2)</sup>						1,237.6		1,181.5	5
Annualized adjusted return on stockholders' equity(3)	5.0%	)	14.9%	(66)%		8.6%	,	12.5%	(31)
Amounts per share:									
Cash dividends declared per share	\$ 0.22	\$	0.20	10 %	\$	0.88	\$	0.80	10 %
Earnings per diluted share <sup>(4)</sup>	0.99		0.77	29		4.83		4.24	14
Earnings per diluted share before impact of the LPT <sup>(4)</sup>	0.92		0.69	33		4.44		3.80	17
Adjusted earnings per diluted share <sup>(4)</sup>	0.48		1.31	(63)		3.20		4.11	(22)
Book value per share <sup>(2)</sup>						37.18		31.08	20
Book value per share including the Deferred Gain <sup>(2)</sup>						41.55		35.64	17
Adjusted book value per share <sup>(2)</sup>						39.47		36.06	9
Financial information by Segment <sup>(5)</sup> :									
Net income (loss) before income taxes:									
Employers	\$ 46.9	\$	35.5	32 %	\$	208.0	\$	174.8	19 %
Cerity	(4.2)		(2.0)	(110)		(15.6)		(5.7)	(174)
Corporate and Other	(1.3)		(3.0)	57		1.4		0.4	250

<sup>(1)</sup> See Page 5 for calculations and Page 15 for information regarding our use of Non-GAAP Financial Measures.

<sup>(2)</sup> See Page 13 for calculations and Page 15 for information regarding our use of Non-GAAP Financial Measures.

<sup>(3)</sup> See Page 10 for calculations and Page 15 for information regarding our use of Non-GAAP Financial Measures.

<sup>(4)</sup> See Page 14 for calculations and Page 15 for information regarding our use of Non-GAAP Financial Measures.

<sup>(5)</sup> See Pages 6-9 for details and Page 16 for a description of our reportable segments.

# Summary Consolidated Balance Sheets (unaudited) \$ in millions, except per share amounts

	De	ecember 31, 2019	December 31, 2018
ASSETS			
Investments, cash and cash equivalents	\$	2,933.6 \$	2,829.7
Accrued investment income		16.4	18.0
Premiums receivable, net		285.7	333.1
Reinsurance recoverable on paid and unpaid losses		539.7	511.1
Deferred policy acquisition costs		47.9	48.2
Deferred income taxes, net		_	26.9
Contingent commission receivable—LPT Agreement		13.2	32.0
Other assets		167.6	120.2
Total assets	<u>\$</u>	4,004.1 \$	3,919.2
LIABILITIES			
Unpaid losses and LAE	\$	2,192.8 \$	2,207.9
Unearned premiums		337.1	336.3
Commissions and premium taxes payable		48.6	57.3
Deferred Gain		137.1	149.6
Notes payable		_	20.0
Other liabilities		122.7	129.9
Total liabilities	\$	2,838.3 \$	2,901.0
STOCKHOLDERS' EQUITY			
Common stock and additional paid-in capital	\$	397.0 \$	389.4
Retained earnings		1,158.8	1,030.7
Accumulated other comprehensive income (loss), net		65.3	(13.7)
Treasury stock, at cost		(455.3)	(388.2)
Total stockholders' equity		1,165.8	1,018.2
Total liabilities and stockholders' equity	<u>\$</u>	4,004.1 \$	3,919.2
Stockholders' equity including the Deferred Gain (1)	\$	1.302.9 \$	1.167.8
Adjusted stockholders' equity (1)		1,237.6	1,181.5
Book value per share (1)	\$	37.18 \$	31.08
Book value per share including the Deferred Gain (1)		41.55	35.64
Adjusted book value per share (1)		39.47	36.06

<sup>(1)</sup> See Page 13 for calculations and Page 15 for information regarding our use of Non-GAAP Financial Measures.

# Summary Consolidated Income Statements (unaudited) \$ in millions

		Three Months December	Years End December		
December	_	2019	2018	2019	2018
Revenues:	Ф	1607 0	102 6 Ф	605 D	721 1
Net premiums earned	\$	169.7 \$	183.6 \$	695.8 \$	731.1
Net investment income		22.6	21.3	88.1	81.2
Net realized and unrealized gains (losses) on investments <sup>(1)</sup>		17.8	(26.4)	51.1	(13.1)
Other income		0.2	0.9	0.9	1.2
Total revenues		210.3	179.4	835.9	800.4
Expenses:					
Losses and LAE incurred		(97.6)	(86.9)	(365.9)	(376.7)
Commission expense		(20.4)	(21.2)	(88.1)	(94.2)
Underwriting and general and administrative expenses		(50.9)	(40.4)	(187.5)	(158.5)
Interest and financing expenses		<u> </u>	(0.4)	(0.6)	(1.5)
Total expenses		(168.9)	(148.9)	(642.1)	(630.9)
Net income before income taxes		41.4	30.5	193.8	169.5
Income tax expense		(9.6)	(4.9)	(36.7)	(28.2)
Net income		31.8	25.6	157.1	141.3
Unrealized AFS investment (losses) gains arising during the period, net of tax <sup>(2)</sup>		(2.0)	7.8	82.1	(48.5)
Reclassification adjustment for realized AFS investment losses (gains) in net income, net of tax <sup>(2)</sup>		(0.8)	1.0	(3.1)	1.4
Total Comprehensive income	\$	29.0 \$	34.4 \$	236.1 \$	94.2
Net income	\$	31.8 \$	25.6 \$	157.1 \$	141.3
Amortization of the Deferred Gain - losses		(1.8)	(2.1)	(8.9)	(9.9)
Amortization of the Deferred Gain - contingent commission		(0.4)	(0.4)	(1.8)	(2.0)
LPT reserve adjustment		_	_	(1.8)	(2.2)
LPT contingent commission adjustments				(0.2)	(0.5)
Net income before impact of the LPT Agreement (3)	\$	29.6 \$	23.1 \$	144.4 \$	126.7
Net realized and unrealized (gains) losses on investments		(17.8)	26.4	(51.1)	13.1
Amortization of intangibles		_	_	_	0.2
Income tax expense (benefit) related to items excluded from Net income		3.7	(5.5)	10.7	(2.8)
Net impact of Federal tax reform		_	(0.4)	_	(0.4)
Adjusted net income (1)	\$	15.5 \$	43.6 \$	104.0 \$	136.8

<sup>(1)</sup> Includes \$16.3 million and \$(27.4) million for the three months ended December 31 2019 and 2018, respectively, and \$33.8 million and \$(25.6) million of unrealized gains and losses on equity securities and other invested assets for the year ended December 31, 2019 and 2018, respectively.

<sup>(2)</sup> AFS = Available for Sale securities

<sup>(3)</sup> See Page 15 regarding our use of Non-GAAP Financial Measures.

# Net Income Before Income Taxes by Segment<sup>(1)</sup> (unaudited) \$ in millions

		Eı	mployers		Cerity	Corporate and Other	Consolidated
Year Ended December 31, 2019					(in milli	ons)	
Gross premiums written		\$	696.8	\$	0.1 \$	_	\$ 696.9
Net premiums written			691.4		0.1	_	691.5
Net premiums earned	A		695.8		_	_	695.8
Net investment income			84.1		0.3	3.7	88.1
Net realized and unrealized gains on investments			47.7		0.1	3.3	51.1
Other income			0.9		<u> </u>		0.9
Total revenues			828.5		0.4	7.0	835.9
Losses and LAE incurred	В		(378.6)		_	12.7	(365.9)
Commission expense	C		(88.1)		_	_	(88.1)
Underwriting expenses	D		(153.2)		(16.0)	_	(169.2)
General and administrative expenses			_		_	(18.3)	(18.3)
Interest and financing expenses			(0.6)				(0.6)
Total expenses			(620.5)		(16.0)	(5.6)	(642.1)
Net income (loss) before income taxes		\$	208.0	\$	(15.6) \$	1.4	\$ 193.8
Underwriting income (loss)	A+B+C+D	\$	75.9	\$	(16.0)		
Loss and LAE expense ratio:							
Current year			65.6%	)	n/m		
Prior years			(11.2)				
Loss and LAE ratio			54.4		n/m		
Commission expense ratio			12.7		n/m		
Underwriting expense ratio			22.0		n/m		
Combined ratio			89.1%	<u> </u>	n/m		

<sup>(1)</sup> See Page 16 for a description of our reportable segments.

# Net Income Before Income Taxes by Segment<sup>(1)</sup> (unaudited) \$ in millions

		Eı	nployers		Cerity	Corporate and Other	Consolidated
Year Ended December 31, 2018					(in millio	ons)	
Gross premiums written		\$	748.9	\$	— \$	_	\$ 748.9
Net premiums written			742.8		_		742.8
Net premiums earned	A		731.1		_	_	731.1
Net investment income			78.6		_	2.6	81.2
Net realized and unrealized (losses) gains on investments			(13.9)		_	0.8	(13.1)
Other income			1.0		0.2		1.2
Total revenues			796.8		0.2	3.4	800.4
Losses and LAE incurred	В		(391.3)		_	14.6	(376.7)
Commission expense	C		(94.2)		_	_	(94.2)
Underwriting expenses	D		(135.0)		(5.9)	_	(140.9)
General and administrative expenses			_		_	(17.6)	(17.6)
Interest and financing expenses			(1.5)				(1.5)
Total expenses			(622.0)		(5.9)	(3.0)	(630.9)
Net income (loss) before income taxes		\$	174.8	\$	(5.7) \$	0.4	\$ 169.5
Underwriting income (loss)	A+B+C+D	\$	110.6	\$	(5.9)		
Loss and LAE expense ratio:							
Current year			62.6%	, )	n/m		
Prior years			(9.1)		<u> </u>		
Loss and LAE ratio			53.5		n/m		
Commission expense ratio			12.9		n/m		
Underwriting expense ratio			18.5		n/m		
Combined ratio			84.9%	<u></u>	n/m		

<sup>(1)</sup> See Page 16 for a description of our reportable segments.

# Net Income Before Income Taxes by Segment<sup>(1)</sup> (unaudited) \$ in millions

		E	mployers	Cerity	Corporate and Other	Consolidated
Three Months Ended December 31, 2019				(in millio	ons)	
Gross premiums written		\$	143.8	\$ — \$	_	\$ 143.8
Net premiums written			142.4	_	_	142.4
Net premiums earned	A		169.7	_	_	169.7
Net investment income			21.8	0.1	0.7	22.6
Net realized and unrealized gains on investments			17.4	_	0.4	17.8
Other income			0.1	 <u> </u>	0.1	0.2
Total revenues			209.0	0.1	1.2	210.3
Losses and LAE incurred	В		(99.9)	_	2.3	(97.6)
Commission expense	C		(20.4)	_	_	(20.4)
Underwriting expenses	D		(41.8)	(4.3)	_	(46.1)
General and administrative expenses			_	_	(4.8)	(4.8)
Total expenses			(162.1)	(4.3)	(2.5)	(168.9)
Net income (loss) before income taxes		\$	46.9	\$ (4.2) \$	(1.3)	\$ 41.4
Underwriting income (loss)	A+B+C+D	\$	7.6	\$ (4.3)		
Loss and LAE expense ratio:						
Current year			65.6%	n/m		
Prior years			(6.7)			
Loss and LAE ratio			58.9	n/m		
Commission expense ratio			12.0	n/m		
Underwriting expense ratio			24.6	n/m		
Combined ratio			95.5%	n/m		

<sup>(1)</sup> See Page 16 for a description of our reportable segments.

# Net Income Before Income Taxes by Segment<sup>(1)</sup> (unaudited) \$ in millions

		Eı	nployers			Corporate and Other	Consolidated
Three Months Ended December 31, 2018		-			(in millio	ons)	
Gross premiums written		\$	161.7	\$	_ \$	_	\$ 161.7
Net premiums written			160.4		_	_	160.4
Net premiums earned	A		183.6		_		183.6
Net investment income			20.4		_	0.9	21.3
Net realized and unrealized losses on investments			(25.1)		_	(1.3)	(26.4)
Other income			0.7		0.2		0.9
Total revenues			179.6		0.2	(0.4)	179.4
Losses and LAE incurred	В		(89.4)		_	2.5	(86.9)
Commission expense	C		(21.2)		_	_	(21.2)
Underwriting expenses	D		(33.1)		(2.2)	_	(35.3)
General and administrative expenses			_		_	(5.1)	(5.1)
Interest and financing expenses			(0.4)				(0.4)
Total expenses			(144.1)		(2.2)	(2.6)	(148.9)
Net income (loss) before income taxes		\$	35.5	\$	(2.0) \$	(3.0)	\$ 30.5
Underwriting income (loss)	A+B+C+D	\$	39.9	\$	(2.2)		
Loss and LAE expense ratio:							
Current year			62.5%	)	n/m		
Prior years			(13.8)				
Loss and LAE ratio			48.7		n/m		
Commission expense ratio			11.5		n/m		
Underwriting expense ratio			18.0		n/m		
Combined ratio			78.2%	<u> </u>	n/m		

<sup>(1)</sup> See Page 16 for a description of our reportable segments.

# EMPLOYERS HOLDINGS, INC. Return on Equity (unaudited) \$ in millions

	_	Three Mon Decemb			Years Ended December 31,		
	_	2019	2018	2019	2018		
Net income	<b>A</b> \$	31.8	\$ 25.6	\$ 157.1	\$ 141.3		
Impact of the LPT Agreement		(2.2)	(2.5)	(12.7)	(14.6)		
Net realized and unrealized (gains) losses on investments		(17.8)	26.4	(51.1)	13.1		
Amortization of intangibles		_	_	_	0.2		
Income tax expense (benefit) related to items excluded from Net income		3.7	(5.5)	10.7	(2.8)		
Net impact of Federal tax reform			(0.4)		(0.4)		
Adjusted net income <sup>(1)</sup>	<b>B</b> \$	15.5	\$ 43.6	\$ 104.0	\$ 136.8		
Stockholders' equity - end of period	\$	1,165.8	\$ 1,018.2	\$ 1,165.8	\$ 1,018.2		
Stockholders' equity - beginning of period	Ψ	1,160.4	991.2	1,018.2	947.7		
Average stockholders' equity	<b>C</b> \$		\$ 1,004.7		\$ 983.0		
Stockholders' equity - end of period	\$	1,165.8	\$ 1,018.2	\$ 1,165.8	\$ 1,018.2		
Deferred Gain - end of period		137.1	149.6	137.1	149.6		
Accumulated other comprehensive (income) loss, before taxes - end of period		(82.6)	17.3	(82.6)	17.3		
Income tax related to accumulated other comprehensive income (loss) - end of period	_	17.3	(3.6)	17.3	(3.6)		
Adjusted stockholders' equity - end of period		1,237.6	1,181.5	1,237.6	1,181.5		
Adjusted stockholders' equity - beginning of period	_	1,231.7	1,165.8	1,181.5	1,003.9		
Average adjusted stockholders' equity <sup>(1)</sup>	<b>D</b> \$	1,234.7	\$ 1,173.7	\$ 1,209.6	\$ 1,092.7		
Return on stockholders' equity	A/C	2.7%	2.5%	14.4%	14.4%		
Annualized return on stockholders' equity		10.9	10.2				
Adjusted return on stockholders' equity <sup>(1)</sup>	B / D	1.3	3.7	8.6	12.5		
Annualized adjusted return on stockholders' equity <sup>(1)</sup>	2,2	5.0	14.9	9.0	12.0		

<sup>(1)</sup> See Page 15 for information regarding our use of Non-GAAP Financial Measures.

# Roll-forward of Unpaid Losses and LAE (unaudited) \$ in millions

	 Three Months  December		Years Ended December 31,		
	2019	2018	2019	2018	
Unpaid losses and LAE at beginning of period	\$ 2,197.3 \$	2,233.7 \$	2,207.9 \$	2,266.1	
Less reinsurance recoverable on unpaid losses and LAE	527.1	511.8	504.4	537.0	
Net unpaid losses and LAE at beginning of period	1,670.2	1,721.9	1,703.5	1,729.1	
Losses and LAE incurred:					
Current year	111.3	115.0	456.1	457.5	
Prior years - voluntary business	(11.5)	(25.0)	(77.5)	(65.5)	
Prior years - involuntary business	 0.1	(0.4)	<u> </u>	(0.7)	
Total losses incurred	 99.9	89.6	378.6	391.3	
Losses and LAE paid:					
Current year	43.1	36.1	106.6	93.0	
Prior years	 66.7	71.9	315.2	323.9	
Total paid losses	109.8	108.0	421.8	416.9	
Net unpaid losses and LAE at end of period	1,660.3	1,703.5	1,660.3	1,703.5	
Reinsurance recoverable on unpaid losses and LAE	 532.5	504.4	532.5	504.4	
Unpaid losses and LAE at end of period	\$ 2,192.8 \$	2,207.9 \$	2,192.8 \$	2,207.9	

Total losses and LAE shown in the above table exclude amortization of the Deferred Gain, LPT Reserve Adjustments, and LPT Contingent Commission Adjustments, which totaled \$2.2 million and \$2.5 million for the three months ended December 31, 2019 and 2018, respectively, and \$12.7 million and \$14.6 million for the year ended December 31, 2019 and 2018, respectively.

# Consolidated Investment Portfolio (unaudited) \$ in millions

	December 31, 2019								ecember 31, 2018		
Investment Positions:	Investment Positions:  Cost or Amortized Gains Fair Value  Cost		Fair Value	%	Fair Value	%					
Fixed maturities	\$	2,403.3	\$	82.6	\$	2,485.9	85% \$	2,496.4	88%		
Equity securities		162.3		101.1		263.4	9	206.3	7		
Other invested assets		28.4		0.7		29.1	1	_	_		
Short-term investments		_		_		_	_	25.0	1		
Cash and cash equivalents		154.9		_		154.9	5	101.4	4		
Restricted cash and cash equivalents		0.3		_		0.3	_	0.6	_		
Total investments and cash	\$	2,749.2	\$	184.4	\$	2,933.6	100% \$	2,829.7	100%		
<b>Breakout of Fixed Maturities:</b>											
U.S. Treasuries and Agencies	\$	86.5	\$	2.0	\$	88.5	4% \$	117.8	5%		
States and Municipalities		458.2		26.3		484.5	19	528.0	21		
Corporate Securities		1,038.6		40.4		1,079.0	43	1,090.4	44		
Mortgage-Backed Securities		579.1		11.9		591.0	24	545.8	22		
Asset-Backed Securities		60.4		0.8		61.2	2	64.5	3		
Other		180.5		1.2		181.7	7	149.9	6		
Total fixed maturities	\$	2,403.3	\$	82.6	\$	2,485.9	100% \$	2,496.4	100%		
Weighted average ending book yield							3.3%		3.4%		
Average credit quality (S&P)							A+		AA-		
Duration							3.3		4.1		

#### **Book Value Per Share (unaudited)**

#### \$ in millions, except per share amounts

		December 31, 2019	]	December 31, 2018
Numerators:	_			
Stockholders' equity	<b>A</b> \$	1,165.8	\$	1,018.2
Plus: Deferred Gain		137.1		149.6
Stockholders' equity including the Deferred Gain <sup>(1)</sup>	В	1,302.9		1,167.8
Accumulated other comprehensive (income) loss, before taxes		(82.6)		17.3
Income tax expense (benefit) related to accumulated other comprehensive (income) loss, before taxes		17.3		(3.6)
Adjusted stockholders' equity <sup>(1)</sup>	C <u>\$</u>	1,237.6	\$	1,181.5
Denominator (shares outstanding)	D	31,355,378		32,765,792
Book value per share <sup>(1)</sup>	<b>A/D</b> \$	37.18	\$	31.08
Book value per share including the Deferred Gain <sup>(1)</sup>	$\mathbf{B}/\mathbf{D}$	41.55		35.64
Adjusted book value per share <sup>(1)</sup>	C/D	39.47		36.06
Cash dividends declared per share	\$	0.88	\$	0.80
YTD Change in: <sup>(2)</sup>				
Book value per share		22.5%	,	9.7%
Book value per share including the Deferred Gain		19.1		6.9
Adjusted book value per share		11.9		19.7

<sup>(1)</sup> See Page 15 for information regarding our use of Non-GAAP Financial Measures.

<sup>(2)</sup> Reflects the change per share after taking into account dividends declared in the period.

#### **Earnings Per Share (unaudited)**

### \$ in millions, except per share amounts

			Three Mont			Years Ended December 31,		
			2019	2018		2019	2018	
Numerators:								
Net income	A	\$	31.8	\$ 25.	5 \$	157.1	\$ 141.3	
Impact of the LPT Agreement			(2.2)	(2	5)	(12.7)	(14.6)	
Net income before impact of the LPT (1)	В	\$	29.6	\$ 23.	1 \$	144.4	\$ 126.7	
Net realized and unrealized (gains) losses on investments			(17.8)	26.	4	(51.1)	13.1	
Amortization of intangibles			_	_	-	_	0.2	
Income tax expense (benefit) related to items excluded from Net income			3.7	(5.:	5)	10.7	(2.8)	
Net impact of Federal tax reform			_	(0.	4)	<u> </u>	(0.4)	
Adjusted net income (1)	C	\$	15.5	\$ 43.	5 \$	104.0	\$ 136.8	
Denominators:								
Average common shares outstanding (basic)	D		31,700,259	32,926,98	4	32,120,578	32,884,828	
Average common shares outstanding (diluted)	E		32,120,929	33,390,48	5	32,539,718	33,311,337	
Earnings per share:								
Basic	A/D	\$	1.00	\$ 0.78	8 \$	4.89	\$ 4.30	
Diluted	A/E		0.99	0.7	7	4.83	4.24	
Earnings per share before impact of the LPT: <sup>(1)</sup>								
Basic	B/D	\$	0.93	\$ 0.70	) \$	4.50	\$ 3.85	
Diluted	B/E		0.92	0.69	9	4.44	3.80	
Adjusted earnings per share: (1)								
Basic	C/D	\$	0.49	\$ 1.3°	2 \$	3.24	\$ 4.16	
Diluted	C/E	Ψ	0.48	1.3		3.20	4.11	

<sup>(1)</sup> See Page 15 for information regarding our use of Non-GAAP Financial Measures.

#### **Non-GAAP Financial Measures**

Within this earnings release we present the following measures, each of which are "non-GAAP financial measures." A reconciliation of these measures to the Company's most directly comparable GAAP financial measures is included herein. Management believes that these non-GAAP measures are important to the Company's investors, analysts and other interested parties who benefit from having an objective and consistent basis for comparison with other companies within our industry. Management further believes that these measures are more relevant than comparable GAAP measures in evaluating our financial performance.

**The LPT Agreement** is a non-recurring transaction that does not result in ongoing cash benefits to the Company. Management believes that providing non-GAAP measures that exclude the effects of the LPT Agreement (amortization of deferred reinsurance gain, adjustments to LPT Agreement ceded reserves and adjustments to contingent commission receivable) is useful in providing investors, analysts and other interested parties a meaningful understanding of the Company's ongoing underwriting performance.

**Deferred reinsurance gain** (**Deferred Gain**) reflects the unamortized gain from the LPT Agreement. This gain has been deferred and is being amortized using the recovery method, whereby the amortization is determined by the proportion of actual reinsurance recoveries to total estimated recoveries, except for the contingent profit commission, which is being amortized through June 30, 2024. Amortization is reflected in losses and LAE incurred.

Adjusted net income (see Page 5 for calculations) is net income excluding the effects of the LPT Agreement, net realized and unrealized gains and losses on investments (net of tax), net impact of Federal tax reform, and amortization of intangible assets (net of tax). Management believes that providing this non-GAAP measures is helpful to investors, analysts and other interested parties in identifying trends in the Company's operating performance because such items have limited significance to its ongoing operations or can be impacted by both discretionary and other economic factors and may not represent operating trends.

Stockholders' equity including the Deferred Gain (see Page 13 for calculations) is stockholders' equity including the Deferred Gain. Management believes that providing this non-GAAP measure is useful in providing investors, analysts and other interested parties a meaningful measure of the Company's total underwriting capital.

Adjusted stockholders' equity (see Page 13 for calculations) is stockholders' equity including the Deferred Gain, less accumulated other comprehensive income (net of tax). Management believes that providing this non-GAAP measure is useful to investors, analysts and other interested parties since it serves as the denominator to the Company's adjusted return on stockholders' equity metric.

**Return on stockholders' equity and Adjusted return on stockholders' equity** (see Page 10 for calculations). Management believes that these profitability measures are widely used by our investors, analysts and other interested parties.

Book value per share, Book value per share including the Deferred Gain, and Adjusted book value per share (see Page 13 for calculations). Management believes that these valuation measures are widely used by our investors, analysts and other interested parties.

Net income before impact of the LPT (see Page 5 for calculations). Management believes that these performance and underwriting measures are widely used by our investors, analysts and other interested parties.

#### **Description of Reportable Segments**

The Company has recently made changes to its corporate structure, mainly involving the launch and further development of a new digital insurance platform offered under the Cerity brand name (Cerity), resulting in changes to its reportable segments. As of December 31, 2019, the Company has determined that it has two reportable segments: Employers and Cerity. Each of these segments represents a separate and distinct underwriting platform through which the Company conducts insurance business.

The nature and composition of each reportable segment and its Corporate and Other activities are as follows:

- The Employers segment is defined as traditional business offered through the EMPLOYERS brand name (Employers) through its agents, including business originated from its strategic partnerships and alliances;
- The Cerity segment is defined as business offered under the Cerity brand name, which includes the Company's direct-to-customer business; and
- Corporate and Other activities consist of those holding company expenses that are not considered to be underwriting in nature, the financial impact of the LPT agreement and legacy (pre-acquisition) business assumed and ceded by Cerity Insurance Company. These expenses are not considered to be part of a reportable segment and are not otherwise allocated to a reportable segment.

Prior to December 31, 2019, the Company operated under a single reportable segment and presented its Combined Ratio on that basis. In light of its change in reporting segments, the Company now presents a separate Combined Ratio for each of its reporting segments.

All periods prior to December 31, 2019 have been conformed to the current presentation.